





**INNOVATION** 

Deliver unparalleled Global Supply Chain **Logistics Execution Networks efficiencies** for a better carbon neutral commerce.

## **TRUST**

- ✓ Our commitment to innovation keeps us at the forefront of the industry.
- ✓ We go above and beyond to provide unparalleled value through deep industry knowledge and creative problem-solving.
- ✓ We utilize the latest technological advancements, including Cloud Computing, Gen.Al, ML, and IoT.
- ✓ Our solutions offer industry-first superior supply chain management.
- ✓ Clients across 12+ different industries have trusted us for over a decade.

**FREIGHT SPEND** 

- ✓ We are dedicated and passionate about delivering simple solutions to complex workflows.
- ✓ We ensure single-window ownership on deliverables.
- We guarantee robust data security.



## **MATRIX WE IMPACT**





TRANSFORM YOUR SUPPLY CHAIN LOGISTICS EXECUTION NETWORKS.
UNLOCK HIDDEN EFFICIENCIES AND ELEVATE OPERATIONAL EXCELLENCE.





# **AREAS WE TRANSFORM**



#### **NETWORKS**

Digitally onboard your supplier network with the end-to-end process and audit-proof & intuitive industryspecific workflows



#### **PROCUREMENT**

Enable your all modes of transportation and logistics services procurement through reverse or forward auction with dynamic smart contracts



#### **OPTIMIZATION**

Manage your
dispatches across
SCLEN with cutting-edge
mathematical solvers
with optimum cost and
time to serve across
SCLEN network



#### **EXECUTION**

Manage your Primary, Secondary, and Last mile distribution across all modes of transportation through an integrated & collaborative agile execution Platform



#### **VISIBILITY**

Enable your surface,
Ocean, Air &
multimodal
transportation realtime visibility through
a single window
exception handling
platform



## RECONCILIATION

Automate your delivery confirmation with a fail-proof process and audit controls along with a smart delivery reconciliation process platform



## ANALYTICS

Optimize supply chain logistics networks with advanced data analytics, Al/ML, & Generative-Al for efficiency, cost reduction, dynamic insights for better decision making





#### **ORCHESTRATION**

Tune your SCLEN KPIs to business goals and Orchestrate your SCLEN workflows to meet your business topline and bottomline objectives



## **INDUSTRY FIRST AI & ML ENABLED PLATFORM**



#### **INDUSTRY-SPECIFIC SOLUTIONS:**



Al driven industry specific agile configuration managers to seamlessly create workflows across 12+ industry segments.

#### STAKEHOLDER CONNECTIVITY:



Uses ML algorithms to facilitate seamless communication and data exchange between all stakeholders in the SCLEN value chain.

#### PERFORMANCE METRICS ENHANCEMENT:



Applies advanced analytics and ML to drive significant improvements in SCLEN productivity and business performance metrics.

#### **END-TO-END OPTIMIZATION:**



Leverages AI to optimize workflows across all logistics modes, from procurement of Logistics services to Vendor payment.

#### **LARGE-SCALE INTEGRATION:**



Connects over 4500+ ecosystem clients over 100 integration touch points using AI to manage and optimize this extensive network.

#### **CONTINUOUS IMPROVEMENT:**



Utilizes ML to continuously optimize "time to market" and "cost to serve" metrics.



With an integrated AI & ML Capabilities, SCLEN.AI is an Transformative Force in Supply Chain Logistics to enhance Business Performances.



# INDUSTRY FIRST AI & ML ENABLED SINGLE WINDOW END TO END WORK FLOW FEATURES

#### PREDICTIVE ANALYTICS



- Utilizes historical data and real-time inputs to forecast the Freight, Expected Delivery Date and potential Disruptions.
- Employs advanced ML algorithms to continuously improve prediction accuracy.

#### **COMPUTER VISION**



Implements computer vision technology for validating important documents like RC, DL, PUC, Insurance, LR & POD.

#### LOAD BUILDERS & ROUTE OPTIMIZATION



- Implements Al-driven algorithms to determine the most efficient transportation routes.
- Considers multiple factors such as traffic patterns, weather conditions, and fuel efficiency.

#### **GENERATIVE AI FOR SCENARIO PLANNING**



- ☑ Utilizes generative AI to create and analyze multiple "what-if" scenarios.
- Helps businesses prepare for various potential supply chain disruptions and opportunities.

#### **AUTO SCHEDULING & ALLOCATORS**



Auto allocation of resources, vehicles, Service providers based on the business constraints to achieve cost to serve and time to market objectives.

#### MACHINE LEARNING FOR SUPPLIER MANAGEMENT



- ✓ Applies ML algorithms to evaluate supplier performance and risk.
- Assists in identifying the most reliable and cost-effective suppliers.

#### **AUTONOMOUS DECISION MAKING**



- Develops AI systems capable of making real-time decisions in response to supply chain events.
- Reduces human intervention in routine decision-making processes, improving efficiency and reducing errors.

#### AI-POWERED DEMAND FORECASTING



- Implements advanced AI models to predict future demand with high accuracy.
- Considers multiple factors including market trends, economic indicators, and seasonal variations.

#### **NATURAL LANGUAGE PROCESSING (NLP)**



- ☑ Incorporates NLP to analyze unstructured data from various sources.
- Extracts valuable insights to inform supply chain strategies and improve customer service.

#### **CARBON FOOTPRINT OPTIMIZATION**



- ✓ Intelligent carbon efficient vehicle selection to achieve carbon credit goals.

Powered by advanced MILP, Constraint programming, Analytics mathematical models, AI & ML algorithms.



## **DATA TO STRATEGY - ANALYTICS**



#### **DATA LAYER**







**Freight Buying** 



Indenting



VIVO



**Tracking** 



Plant / WH

**Payments** 



**Delivery** 



Reconcile



**Machine Learning** 



#### **ANALYTICS LAYER**





**Budget** 



KPI's



**Exceptions** 



**Deep Learning** 



Artificial Intelligence



## **OPTIMIZATION LAYER**







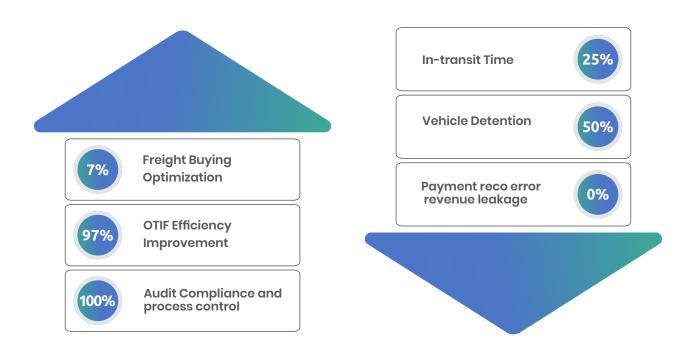
Resource

Cost





## **TANGIBLE VALUES**





## **OUR APPROACH**



#### **WE UNDERSTAND**



One Size doesn't fit all...



#### **WE REALIZE**



Based on the business models & legacy process each industry segment orchestrate SCLEN through unique workflows



### **WE DELIVER**

Industry specific, customer relevant holistically stitched SCLN workflows to over 12 different **Industry segment** 

# WHAT DIFFERENTIATES US



### **FLEXIBLE & AGILE**

Offers highly configurable in real-time to match your business needs



#### **EASE OF INTEGRATION**

Offers Seamless fail-proof API integrations across all the multi-layered execution touchpoints



#### **SCALABILITY**

Scale your business on demand in no time without worrying about fixed costs, and pay as per your use



#### ONE PLATFORM

We take ownership of transforming your SCLEN operations through one platform, and No excuses!





# CREATING SIGNIFICANT SOCIAL IMPACT



#### **CO2 REDUCTION**

Our holistic collaborative workflows enhance SCLEN's efficiency, optimizing fleet utilization across all transportation modes and minimizing empty runs.



#### **SKILL UP-LIFTMENT**

Digitizing the entire process enhances the skills of last-mile workforce, including drivers, helpers, pickers, and security personnel.



#### **GREEN INITIATIVE**

On every Implementation, we save many trees through SCLN digitization. We aim to continuously innovate & pursue every customer to go 100% paperless.





# **DECISION BOARDS**







## **MORE ABOUT US...**

Founded in 2012, Caliper Business Solutions is a pioneer in innovating and orchestrating workflows within Supply Chain Logistics Execution Networks (SCLEN). The company leverages the latest advancements in generative artificial intelligence (AI) and machine learning (ML) to drive next-generation efficiencies. Caliper focuses on delivering industry-specific, tailor-made solutions, including digitization, analytics, and optimization. These capabilities are orchestrated through their advanced SCLEN Mission Control Tower, providing comprehensive oversight and control.

At Caliper, we prioritize global centralized planning, agile execution, and advanced decision support to drive unparallel SCLEN productivity and efficiencies. We set new industry standards while focusing on paperless and go-green initiatives.

Caliper offers SCLEN.AI, a cloud-based SaaS platform powered by generative AI and machine learning. This platform optimizes end-to-end Supply Chain Logistics Execution Networks (SCLEN) workflows across all logistics modes. SCLEN.AI acts as a digital bridge, seamlessly connecting all stakeholders in the SCLEN value chain. It offers unparalleled agile workflow management, from SCLEN services procurement to final customer delivery and vendor bill settlement. By continuously optimizing "time to market" and "cost to serve," the platform ensures efficient and effective logistics operations.

SCLEN.Al is a transformative platform, catering to clients over 12 different industry segments by digitally connecting more than 10,000 service partners network. This extensive network drives significant enhancements in SCLEN productivity & Business performance metrics, making SCLEN.Al an indispensable tool for businesses aiming to accelerate their supply chain logistics efficiency and continuously improve business top line and bottom line performance.

**PLATFORM** 



# **PARTNERING THE GROWTH**



































































## **INDUSTRIES WE SERVE**



**AGRICULTURE** 



**FMCG** 



**PHARMA** 



**BREWERY** 



**CEMENT** 



**FASHION & RETAIL** 



**CHEMICAL** 



**TELECOM** 



OIL & GAS



**WOOD LAMINATION** 



**SOLAR** 



**AUTOMOBILE** 



**ELECTRICAL & ELECTRONICS** 



**ENGG & PROJECTS** 



